

# ZACHTHORBURY

ZACHTHORBURY.COM | ZACHTHORBURY@GMAIL.COM | 267.259.8151

## WRITING / AGENCY EXPERIENCE

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RISE INTERACTIVE | SENIOR COPYWRITER & CONTENT STRATEGIST | CHICAGO, IL | 2017  
Atkins, TransUnion, Nicklaus Children's Hospital, AppDynamics.

TIERNEY | COPYWRITER | PHILADELPHIA, PA | NEW YORK, NY | 2014 - 2017  
TD Bank, Fine Wine & Good Spirits, PECO, AmerisourceBergen, Shire.

PAVONE | JUNIOR COPYWRITER | HARRISBURG, PA | 2013 - 2014  
StarKist, Turkey Hill, Ortega, WXPB, Mount Nittany Health.

NEIMAN | COPYWRITER INTERN | PHILADELPHIA, PA | 2012 - 2013  
Temple University, Sunoco, Trex.

CAMPUS PHILLY | EDITOR-IN-CHIEF | PHILADELPHIA, PA | 2011 - 2012  
Created a citywide guide to Philadelphia while leading a team of 9 writers to entertain 29 universities with worthwhile articles and funny tweets.

## INTERNATIONAL EXPERIENCE

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ENGLISH OPENS DOORS | ENGLISH TEACHER | SANTIAGO, CHILE | 2013  
Taught English to public high school students in Chilean Patagonia and returned knowing un poquito español.

CREATIVEBRIEF | INTERN | LONDON, UK | 2011  
Learned to make a proper cup of tea between backpacking trips spent finding myself abroad.

## EDUCATION

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TEMPLE UNIVERSITY | PHILADELPHIA, PA | 2013  
School of Media and Communications • BA in Advertising • Cum Laude

IMPERIAL COLLEGE LONDON | LONDON, UK | 2011  
Foundation for International Education

PHILADELPHIA 4A'S | PHILADELPHIA, PA | 2014  
Institute of Advanced Advertising Studies